

## FOR IMMEDIATE RELEASE

### Rover Retreat Opens Newest Dog Daycare in Lafayette

*Metro Denver's premier non-traditional dog kennel opens its third location in Lafayette to serve the dogs of Boulder County and their owners.*

**LAFAYETTE, CO —JUNE 8, 2009**—Committed to giving dogs in Boulder County the [best daycare and overnight boarding](#) possible, Rover Retreat announces a new site opening June 8, 2009 at 287 US Highway 287 in Lafayette, Colorado.

The Lafayette Rover Retreat is the third in the Denver metro area, joining the Golden and Wheat Ridge branches. “We are excited to open a dog daycare in the north part of the metro area”, says Therese Morin, owner. “We are fortunate to be in the same building as Mountain Ridge Animal Hospital, Lafayette Animal Emergency, and Bark Avenue Pet Boutique. Our clients will enjoy the convenience of several pet services in one place, and they will have the peace of mind that should their dog need care, it's right next door.”

Unlike the typical kennel, at Rover Retreat the dogs play with each other for most of the day. This dog daycare is much like a children's daycare in that the staff closely supervises the dogs and encourages them to have fun with each other. The dogs play in the morning, nap, and continue playing in the afternoon and evening until they are picked up.

Traditional kennels charge a low fee for boarding but add charges for play time, medication administration, and treats. Rover Retreat charges one fee that includes all these things, plus bowls, blankets, toys, and Kumpi food for overnight guests. “We feel it is more fair to charge one fee that covers everything the dog might need,” states Morin. “In addition, instead of playing for an hour here and there like other kennels, dogs play to their heart's content. We send them home tired but happy.”

Rover Retreat's operating hours are from 7 am to 7 pm seven days a week, closing during naptime. Clients can drop off their dogs for a full day (more than five hours) or a half-day (five hours or less). Overnight boarding is available seven days a week and during all holidays.

Rover Retreat's slogan is “Your Best Friend's Home Away From Home!™” and the staff has decades of experience with dogs. According to Morin, “We pride ourselves on our customer service, and we have the expertise to give dogs the best care possible. We get to know clients and their dogs and encourage them to ask questions, to call to check on their dog, or to ask us to point out their dog's new best friend. We are dog people and we understand that special bond.”

Rover Retreat's website, [www.roverretreat.com](http://www.roverretreat.com), describes in detail the services offered at each location, requirements for dogs to attend, pricing, and behavior and health resources for dogs and their owners.

#### **About Rover Retreat:**

Rover Retreat offers dog day care and overnight boarding services for dogs four months and older. Its experienced staff gives each dog individual attention and works hard to learn each dog's personality, likes, dislikes, and special needs. Dogs enjoy plenty of supervised play time, and

owners have the peace of mind that their dogs are safe, well taken care of, and as comfortable as possible. Rover Retreat currently has three locations in the Denver metro area: Golden, Wheat Ridge, and Lafayette.

To learn more about your best friend's home away from home or franchise opportunities, please visit <http://www.roverretreat.com> or call 303-604-6264.

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